

LONCOM 2009

LON[®] Technology Builds for the Future

Aachen, Germany – 18th November 2009. The chances are extremely high that LON[®] technology will maintain its position as the leading technology for building automation and further increase its ranking in this area and in other markets. In particular the need to reduce energy consumption is causing LON technology to be driven forward. This is the result of LONCOM 2009, one of the industry meetings based around LON technology organised by TEMA Technologie Marketing AG, which took place in Frankfurt am Main on 11 November 2009. Some 120 participants from all over the world met at the invitation of LonMark[®] Germany and LonMark International to cultivate contacts, exchange information, learn news about the technology and discuss the development and opportunities for LON technology.

The keynote speech by Hans-Jörg Schweinzer, member of LONMARK Germany's Board of Directors, and Serge Le Men, Chairman of LONMARK France had the title "A Bright Future for LonMark Systems". The joint presentation clearly showed the many advantages of LON technology: an internationally standardised protocol; defined and tested interoperability; and the possibility to realise comprehensive automation networks with flat architecture via "peer to peer" communication. The speakers' appeal to the meeting was that although LON technology already is a very good system, it must be developed further. Above all a LonMark system design specification needs to be devised. The collaboration of the community is required for the preparation and implementation of this specification.

Intelligence for many sectors – energy savings using LON technology

The keynote speech was followed by four tracks which focused on “Energy Efficiency, Room Automation”, “Technology Trends and Outlook”, “Total Facility Control” and “Street Lighting, Smart Metering”. Twenty-four presentations gave participants information about trends and developments, highlighting technology and standardisation and presenting products and references. It was clearly shown that the possible applications of LON technology are widely diversified and the benefits for the users are many and lasting. Energy efficiency was a topic which was mentioned in nearly every lecture. LON technology is an intelligent technology which can optimise systems – be they in buildings, street lighting or an electricity supply – and thus reduce energy consumption. As a direct result LON technology helps protect the environment.

At the end of the lecture program a panel discussion took place under the leadership of Tim Sly, Infranet Partners, in which Ron Bernstein, LonMark International, Hans-Joerg Schweinzer, LOYTEC, and Sven Gensmueller, Schneider Electric, discussed the future of LON technology from their point of view.

The whole event was concluded with the presentation of six LonMark International Best of the Year Awards. The American company ENERLON received the prize for Best Multi-Vendor Project (6464 Sunset Boulevard, Hollywood, California). Infranet Partners was awarded the prize for the Best Certified Product (InfraLED 400). The company LOYTEC, a LONMARK Germany member, won the prize for Best Infrastructure Product (15” Touch panel LVIS-3E115). The prize for the Best Software Solution went to the Croatian firm, ELMA (Brightcore Distributed Building Management Infrastructure). The American GreenLink Conservation Alliance was given the Initiative of the Year Award. Chris Brönnimann, LonTech Switzerland, was

honoured with the True Visionary of the Year Award which is presented each year to the person who has earned this due to their role supporting LON technology and LONMARK International and demonstrating industry stewardship.

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About TEMA Technologie Marketing AG

TEMA Technologie Marketing AG, with headquarters in Aachen, Germany, has been a full marketing services provider for medium-sized, large and small businesses as well as research institutes and associations since its foundation in 1994. Core areas of expertise are market research, press work (online/offline), advertising, event management and business development. Specialising in technology and pharmacy, TEMA accordingly employs suitably qualified staff as well as offering an international approach: Currently, more than 60 staff representing 13 native languages work in Aachen, Beijing, Berlin, Chicago, Dortmund, Paris and Stuttgart. Customers include the German Aerospace Center, Kieback&Peter, Takeda Pharma and Biomedica. TEMA currently publishes six technical magazines, organises many international congresses and trade fairs annually and functions as the outsourced marketing department for approximately 30 enterprises, predominantly large medium-sized businesses. Further information about TEMA is available at: www.tema.de.

Photos of LONCOM 2009 are available from yardley@tema.de.

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